You’re protecting otters at CITES
Making a world of difference for ocean animals
See how you saved 200,000 animals after Cyclone Idai

We were known as WSPA (World Society for the Protection of Animals)
This holiday, be a miracle for animals

Give a life-saving gift to a loved one this season and help fund animal welfare campaigns that benefit animals like bears, dogs and elephants. With every gift purchased, you’ll get a free ecard you can personalize and send with a festive message. Shop the World Animal Gifts holiday gift guide in this issue or go online at worldanimalgifts.ca/holiday

Browse all World Animal Gifts at worldanimalgifts.ca/holiday today!

*Every Holiday match gift (MG01) purchased will be matched up to $75,000 until midnight on December 31, 2019 thanks to our generous donor - Sakura’s Hope Foundation.

Save 25 innocent dogs
$25

Feed a hungry bear for two weeks
$56

Double your impact for elephants*
$150

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It is an honour for me to join World Animal Protection as the new Executive Director for Canada.

Living and working around the world, I have seen firsthand the strong interdependence of people and animals. As a supporter and animal lover, I’ve seen World Animal Protection, leading the way in protecting animals in the wild, on farms, in communities and in disasters.

One of the things that excites me the most about World Animal Protection is our approach to working with governments, businesses, communities and global organizations, including the UN, to make large-scale change for animals. I’ve led teams in the corporate and charitable sector, so I know that finding solutions together is the most effective way to tackle the biggest challenges animals face.

Another reason I’m so excited to join World Animal Protection is the energy and momentum you are creating for animals. We are on the verge of some amazing changes for animals and with your continued support, I know we can move the world to protect animals together.

C’est un honneur pour moi d’agir comme nouveau directeur général de Protection mondiale des animaux au Canada.

En travaillant tout autour du globe, j’ai pu constater combien les animaux et les humains étaient interdépendants. En tant qu’ami des animaux et supporteur de l’organisation, j’ai vu Protection mondiale des animaux paver la voie et protéger les animaux dans la nature, à la ferme, dans les communautés et dans les catastrophes.

Ce qui me fascine de cette organisation c’est qu’elle travaille avec les gouvernements, les entreprises, les communautés et les ONG internationales comme l’ONU pour inspirer des changements à grande échelle dans la vie des animaux. J’ai dirigé des équipes du monde corporatif et caritatif; et je sais que les solutions qu’on cherche ensemble sont la meilleure façon de relever les grands défis qui menacent les animaux.

Si je suis aussi enthousiaste à l’idée de faire partie de Protection mondiale des animaux c’est également pour la dynamique que vous créez pour les animaux. Nous sommes à l’aube d’incroyables changements dans la vie des animaux, et avec votre soutien continu, je sais que nous allons inspirer le monde à les protéger.

Contact World Animal Protection
We’d love to hear from you!

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You’re making the oceans cleaner and safer for sea life
Vous rendez les océans plus propres et sécuritaires pour la faune

You’re moving food companies to give chickens better lives
Vous incitez les producteurs à améliorer le sort des poulets
Win! KFC commits to higher chicken welfare

Thanks to you, KFC joined the Better Chicken Commitment in the UK, Ireland, Germany, Netherlands, Sweden and Belgium. It’s the first major fast food outlet to commit to this set of standards, which will give better lives to tens of millions of chickens. This fantastic news comes after more than 500,000 supporters demanded the company provide better standards for chickens.

Win! You saved thousands of animals after Cyclone Idai

You saved more than 200,000 animals in Southern Africa from disease and starvation after their lives were turned upside down by Cyclone Idai. When one of the worst storms on record struck Africa earlier this year, it devastated entire communities. We took your help to where it was needed most – to frightened and suffering animals in Mozambique, Malawi and Zimbabwe. Thank you for your life-saving donations.

Life is better for dogs, thanks to you

In June, we partnered with the KSPCA to carry out a weekend vaccination drive and mobile veterinary clinic for up to 1,000 dogs living in the Kibera town of Nairobi. Dogs were vaccinated, dewormed and spayed or neutered. Pictured is Beatrice Simon and her dog Sporty after surgery. Sporty received additional treatment to remove a tumor, thanks to you.

Victoire! PFK s’engage à mieux traiter les poulets dans six pays d’Europe

Grâce à vous, PFK a adhéré au Better Chicken Commitment en Grande-Bretagne, en Irlande, en Allemagne, aux Pays-Bas, en Suède et en Belgique. C’est la première grande chaîne de restauration rapide à adhérer à ces normes, qui amélioreront la vie de dizaines de milliers de poulets. Cette grande nouvelle fait suite à la pétition que vous étiez un demi-million à signer pour que PFK rehausse ses normes d’élevage.

Merci de donner une vie meilleure aux chiens

En juin, en partenariat avec la KSPCA, nous avons mené un weekend de vaccination et de clinique vétérinaire mobile pour environ 1000 chiens du bidonville de Kibera, à Nairobi. Les chiens ont été vaccinés, vermifugés et stérilisés. Sur la photo : Beatrice Simon et son chien Sporty après l’opération. Sporty a aussi été traité pour une tumeur grâce à vous.

C’est gagné! Milliers d’animaux sauvés après le Cyclone Idai


Learn more | En savoir plus

worldanimalprotection.ca
It is a sincere privilege to be a part of this edition of Field Notes and to write my first introductory message to you, our Animal Protectors.

Field Notes is an exclusive addition to our newsletter, just for Animal Protectors, that is meant to bring you closer to the animals you help and the global team that brings your vision of a better world for animals to life.

Reading through the stories, I am amazed by your accomplishments for animals. I know many Animal Protectors who receive this newsletter have been a part of World Animal Protection for years, even decades, and the incredible legacy you've created for animals is truly inspiring.

In fact, the first story looks back on the 55th anniversary of the first disaster response operation and the many deployments of our teams that followed. This work has in many ways shaped World Animal Protection and the celebration of it and the 8 million animals it has directly helped, is something I am honoured to share with you.

Along with the celebration though, is a reminder that the problems facing animals are significant. Right now, our team is in Brazil helping animals caught in the Amazon wildfires. And with climate change comes more severe and frequent natural disasters. Animal Protectors, like you, give us the resources to lobby governments to include animals in their disaster planning and provide on-the-ground relief when disasters strike. I can’t thank you enough for that.

You’re also changing hearts and minds. On the heels of your important role in the landmark passing of Bill S203, the Free Willy Bill banning the keeping of whales and dolphins in captivity for entertainment, you helped us shine a light on how other wild animals are being exploited at zoos here in Canada and around the world.

I am thrilled to be a part of this amazing community of animal lovers and thank you so much for your continued support.

Sincerely,

Colin Saravanamuttoo
Executive Director, World Animal Protection Canada

Follow us on instagram.com/worldanimalprotectioncanada and youtube.com/animalprotetcionca as well to see first-hand all the animals you are protecting.
Celebrating 55 years of protecting animals in disasters

Over the past 55 years, we have responded to over 250 disasters and protected more than 8 million animals around the world. Thanks to you, our dedicated monthly donors, our expert teams have deployed to earthquakes, tsunamis, typhoons, tornados, volcanic eruptions, cyclones, conflict zones and even shipwrecks.

It’s because of the consistent support of Animal Protectors like you, that we have the only full-time disaster veterinary team that is ready to deploy at a moment’s notice. Thank you for your incredible work protecting animals when they needed you the most. Here is just a sample of what donors like you have made possible:

1964  
Suriname  
Flood: 10,000 animals rescued

John Walsh began our disaster work with a rescue operation to save animals after land was flooded as part of a dam project.

1998  
Honduras  
Hurricane: 1,000 animals treated

Thanks to our donors, rescue teams got to animals in the worst affected regions, treating injury and disease.

2002  
Afghanistan  
Conflict: 3,000 animals treated

Most of the Kabul Zoo was destroyed and those animals that survived were living in cramped, filthy conditions urgently in need of food and care.

2005  
Indian Ocean  
Tsunami: 117,548 animals helped

After a tragic tsunami devastated the region on Boxing Day, we were there to treat the starving and terrified animals because of your support.
Right now, our team is on the ground in Brazil battling to help animals as the Amazon rainforest continues to burn. Climate change and other threats are having an increased impact on animals, but you are making an incredible difference. As well as responding to disasters, you make it possible for us to work year-round to help countries prepare for and reduce the impact of disasters on animals.

Find out more about the relief and resilience building work that you make possible at worldanimalprotection.ca
Because you are an Animal Protector, we know you are as passionate about improving the lives of animals as we are. As our most important allies, we want you to get to know members of our team who are making a big impact for animals. We’re thrilled to introduce you to Lena Aahlby, our Global Director of Programs.

Meet Lena Aahlby
our Global Director of Programs

Inspiring campaigns

Lena has worked for environmental, humanitarian and animal organizations for more than 30 years. Since 2016, from her Sydney, Australia base, she oversees our team of expert campaign leads who protect animals in the wild, on farms, in communities and from disasters.

One of her highlights has been the success of our Sea Change campaign and the founding of the Global Ghost Gear Initiative (GGGI). The Government of Canada joined the GGGI last year.

“I think we and our supporters can almost singlehandedly take credit for having put abandoned, lost and discarded fishing gear on the agenda. There is now recognition that ghost gear is a major source of plastic pollution in the oceans. And through the GGGI, fishing industry representatives, NGOs and governments are working together to make the oceans safer for millions of animals.”
**Hands-on wildlife protector**

Lena also has a strong personal dedication to protecting wildlife. She is a fully trained wildlife rescue, rehabilitation and release expert. This means her Australian home often hosts kangaroos, possums and the occasional flying fox.

Lena is part of WIRES, a New South Wales network, which connects trained private individuals with wild animals in need of care and treatment. WIRES members like Lena rehabilitate wild animals and then release them back to the wild.

Many are baby kangaroos - joeyes - who have been involved in road accidents with their mothers. The goal is to get these animals strong enough to be released back into their wild homes.

**Freeing from suffering**

Seeing the suffering that animals endure has intensified Lena’s mission to free them from cruelty.

“Last year I visited a horrific wildlife entertainment venue while visiting our Thailand office and researching for our Wildlife. Not Entertainers campaign. One of the events was an orangutan boxing show. It was so upsetting.”

**Getting results**

Despite such distressing treatment at this venue and others, Lena knows we are making an impact.

“We now have more than 220 travel companies that will not promote elephant rides and shows; our supporters are helping inspire businesses to work with us to become wildlife-friendly. And one of the best things has been meeting people in the travel industry who are as passionate as we are about animals.”

**Supporter action**

We all need to work together to bring about lasting change. When asked what supporters can do if they feel overwhelmed by the problems faced by the world’s billions of animals, her message is simple.

“Sometimes it can feel that the issues are so big and whatever one person can do seems so small. But you know, many small acts of courage from many people will still amount to something big. Take a stand on an issue, do something differently, or even just talk to your neighbours about an animal protection problem.”

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See many ways you can make a difference for animals at worldanimalprotection.ca/takeaction
This summer, we released a new report “The show can’t go on” together with Change for Animals Foundation. Sadly, it documents cruel and humiliating performances and activities that animals are forced to endure in venues linked to the World Association of Zoos and Aquariums (WAZA). WAZA claims to be the voice of a global community of high-standard, conservation-based zoos and aquariums.

Research as well as undercover field work completed by our team, identified 12 zoos and aquariums, with examples of the worst wild animal attractions that have no place anywhere – particularly at a zoo that is supposed to be adhering to and promoting the ‘gold standard’.

Our report has revealed that WAZA is not making it clear to its members what constitutes an acceptable activity, and as a result some zoos and aquariums are regularly exposing wild animals to cruelty by forcing them to perform in demeaning shows. This includes big cats being used in gladiator-style shows in large amphitheaters, dolphins being used like surfboards, elephants playing basketball, and clothed chimps in diapers driving around in scooters - activities that are cruel and serve no conservation purpose.

Just one week following the launch of our report, WAZA agreed to meet with us to discuss our concerns. They recognize that the practices highlighted in our report have no place in a zoo or aquarium.

At the meeting in August, we asked WAZA to publicly clarify and communicate its position and condemn the activities highlighted in our report, including circus-like big cat shows, elephant riding and wild animals being used as selfie props.

Unfortunately, they have yet to make any commitments for wildlife cruelly used at WAZA-associated venues. However, we will continue to meet with them, and have these very important conversations.

Exposing the truth and demanding action

As an Animal Protector, your commitment ensures that the greatest suffering of animals can be exposed, and ultimately stopped. Now you are shining a light on zoos to give animals used for entertainment the life they deserve.
Canada’s zoo animals

In Canada, our team has spoken with CAZA, Canada’s Accredited Zoos and Aquariums, about the report findings as two of the 12 zoos highlighted in the report are in Canada.

They informed us that in response to our report, Jungle Cat World in Orono, Ontario agreed to immediately end their “Behind the Scenes” experiences with big cats. The zoo was cited in the report for selling tickets to pet and take close-up photos with chained tigers, lions and other animals. Using wild animals for selfies is cruel, dangerous, and serves no conservation or education benefit. We are pleased that CAZA agrees and will be discussing our report at their upcoming board meeting.

The second venue, African Lion Safari in Cambridge, Ontario was cited for offering elephant rides and shows. Thousands of passionate supporters wrote letters to the venue and the Ontario government demanding that these cruel rides and shows stop. We will continue to push for an end to the exploitation of wildlife for entertainment. Thank you for your support. Change for animals wouldn’t be possible without Animal Protectors, like you.

Follow us

To stay up to date on the work you make possible, be sure to sign-up for our emails and follow us on Facebook and Instagram.

facebook.com/WorldAnimalProtectionCanada
instagram.com/WorldAnimalProtectionCanada
Meet our office hero, World Animal Protection volunteer: Janine Cavin

Volunteers are important to any organization and World Animal Protection is no different. We are very fortunate to have an incredible group of volunteers in Canada. Our volunteers communicate frequently with our Animal Protectors and donors, so we wanted to introduce you to one of our volunteers Janine. Janine has been with World Animal Protection for almost 2 years and in addition to volunteering with us and other organizations in Toronto, she is a co-founder of the Toronto Chapter of Global March for Elephants & Rhinos, an organization dedicated to raising awareness about the poaching crisis.

Why did you become a volunteer with World Animal Protection?
I have always been an animal lover so when I retired in 2017, I researched a couple of animal organizations. I really liked the fact that there are offices throughout the world, and there is work being done to protect farm animals as well as animals in the wild. World Animal Protection has a good reputation and keeps its administration costs low so more of the funding goes to help the animals.

Which World Animal Protection campaign area is your favourite and why?
All programs and campaigns are equally important, but I have a special affinity with elephants. I saw my first Asian elephant when I was 10 or 11. It was in a small circus, alone and chained in a tent. She looked so sad. I went home and told my mom I was going to run away with the circus because the elephant needed a friend.

How has volunteer work had an impact on your life?
I have been volunteering in some capacity for most of my life. I think it is especially important for retirees to volunteer to stay connected with their community. Volunteering is good for the mind and the body.

Why is protecting animals important to you?
We are all connected. We are all part of the same planet. We all need each other. I was born and raised on a farm and my father always told me that animals wouldn’t hurt me if I didn’t hurt them first. Sometimes, we forget the relationship we have with animals. We must be their voice every time we can.

What is your favourite animal?
You have probably guessed by now that elephants are my favourite animal. I will never forget the first time I saw wild elephants. It was in Amboseli National Park in Kenya with Mount Kilimanjaro in the background.

Interested in becoming a volunteer?
To learn more about volunteer opportunities please contact Elena Seva, Supporter Services Coordinator via email at info@worldanimalprotection.ca or by phone at 1 800 363 9772.
Making a world of difference for ocean animals

Canada – Vancouver
Since signing onto the GGGI last year, Canada committed $2.6 million to develop innovative technologies that reduce domestic marine plastic waste, helping to remove and manage ghost fishing gear.

USA – Maine
With our partner the Gulf of Maine Lobster Foundation you helped recover and recycle the largest mass of ghost gear ever recorded in the Gulf of Maine - weighing in at 1.76 tons. Avec notre partenaire, le Gulf of Maine Lobster Foundation, vous nous avez permis d’extraire et de recycler le plus grand volume d’engins de pêche jamais enregistré dans le golfe du Maine - 1,76 tonne au total!

Scotland – Orkney
Thanks to you, volunteer divers are making the seas safer for wildlife through the Ghost Fishing UK project that trains divers in safe and effective ghost gear removal. Grâce à vous, nos plongeurs bénévoles rendent les océans plus sûrs pour la faune, via le projet Ghost Fishing UK, qui montre aux plongeurs à extraire les engins de pêche de façon sécuritaire et efficace.

Myanmar
Your support and funding from the National Geographic Society launched the first ghost gear removal project in Myanmar’s Myeik Archipelago. We’ve removed over 1,000 kg of ghost gear. Votre appui, combiné au financement de la National Geographic Society, a permis de lancer le premier projet de retrait d’engins de pêche fantômes dans l’archipel de Myeik, au Myanmar. Ensemble, nous avons déjà retiré 1000 kilos.

Thanks to you, millions of animals are being saved from death and entanglement in abandoned, lost and discarded fishing gear through the Global Ghost Gear Initiative (GGGI).
Grâce à vous et à la Global Ghost Gear Initiative (GGGI), des millions d’animaux marins évitent un sort fatal et de se piéger dans des engins de pêche à la dérive.
La CITES (Convention sur le commerce international des espèces de faune et de flore sauvages menacées d’extinction) veille à ce que le commerce international des espèces sauvages ne menace pas leur survie. Jusqu’en août dernier, la loutre d’Asie jouissait d’une certaine protection, qu’il fallait augmenter, car le commerce des loutres est principalement illicite. À la dernière rencontre de la CITES, nous avons milité avec d’influents partenaires, comme les gouvernements de l’Inde et des Philippines, pour mieux faire protéger ces animaux charismatiques. Grâce à vous, ces étonnantes petites bêtes figurent maintenant à l’Annexe I de la CITES et jouiront de la protection la plus élevée contre le commerce illicite.

You protected otters at CITES

The Convention on International Trade in Endangered Species of Wild Flora and Fauna (CITES) ensures the legal international trade in wild species doesn’t threaten their survival. The Asian small-clawed otter had some protection, but more was needed because the trade in otters for pets is mostly illegal. At the most recent CITES meeting in August, we worked with our influential partners — including the governments of India and the Philippines — to achieve increased protection for these charismatic animals. Thanks to you these amazing animals will now be listed as an Appendix I species and will have the strongest protection possible against the illegal trade.

Did you know? – Le saviez-vous?

The Asian, small-clawed otter is the smallest otter in the world.

La loutre d’Asie est la plus petite loutre au monde.

They live in small family groups of up to 12.

Elle vit en groupe familial allant jusqu’à 12 membres.

Excellent swimmers, they can stay underwater for 6 minutes.

Cette excellente nageuse peut rester 6 minutes sous l’eau.
Give to World Animal Protection

The achievements listed in our From the Field newsletter have occurred thanks to your incredible generosity as an Animal Protector. Whether you are freeing chickens from cruelty or helping keep otters in the wild, you are moving the world to protect animals. Thank you!

If you have been inspired to make a one-time special gift please fill out the information below.

☐ Yes, I would like to make a special gift to help even more animals

Here is my donation of:
☐ $40  ☐ $70  ☐ $100  ☐ Other $________

Give a gift in your Will and become a World Animal Guardian

Our loyal supporters often are choosing to leave a legacy of better lives for animals by remembering World Animal Protection in their will. For more information legacy giving please check the box below and fill out the address information on this form and return it to us.

☐ Yes, please send me information on memorial and legacy contributions

☐ Please send my tax receipt to my email address. (Please fill in the provided box here)
☐ I would like to receive news and event updates at the email address listed here.

YOUR INFORMATION

☐ Enclosed is my cheque made payable to World Animal Protection.

OR

☐ I prefer to charge my credit card. ☐ Visa ☐ Mastercard ☐ Amex

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Donate on the phone 1 800 363 9772 or online at worldanimalprotection.ca/donate

You can change or cancel your monthly donation by calling 1 800 363 9772. We require 3 business days for changes to take affect. You have the right to receive reimbursement for any monthly bank debit that is not authorized or is not consistent with this agreement. Monthly donors will receive a single tax receipt for the total year's contribution in February.

worldanimalprotection.ca

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World Animal Protection is the operating name of World Society for the Protection of Animals Canada (WSPA). Charitable Registration #12971 9076 RR0001
A day in the life of Dee Kenyon,
our elephant venue project manager, ChangChill, Thailand

With your support, we worked with Happy Elephant Valley in Chiang Mai, Thailand to transition them into a high welfare venue, now renamed, ChangChill. Tourists can observe elephants foraging in the forest and playing in the mud pit from a viewing platform. They can also take part in cooking classes and help prepare food, medicines and supplements for the elephants.

9:00 am On our way to the venue! We’ve been working with ChangChill for a year and now it is truly elephant friendly. Elephants can be elephants and visitors can experience wildlife responsibly. We hope ChangChill inspires other camps to follow its lead. There are more than 3,000 captive elephants in Thailand; most of them live miserable lives, but not at ChangChill.

10:00 am I start on the observation deck. The deck lets visitors watch the elephants safely. We are replanting grasses, trees and shrubs native to this 21-hectare site.

10:30 am Next, I visit our elephants and the mahouts – their handlers. There are six mahouts at ChangChill. In the past, the mahouts closely controlled the elephants’ routines. But now they ensure the elephants can behave naturally. They are very committed to what we are doing.

11:30 am I head to the river – I love watching the elephants taking mud baths. Mother and daughter, Mayura and Gorgae, love rolling around together. They often squeak and trumpet as they play.

12:30 pm I chat with Chert our head mahout over lunch. We are hopeful about our elephants forming a herd as they would in the wild.

2:00 pm I talk with the site manager about the elephants’ diverse diet. They are given corn stalks, elephant hairy grass and a few bananas and sugar cane.

4:00 pm I say goodbye to everyone and head back. I am physically exhausted, covered with dust, but satisfied. I feel a great sense of accomplishment through our project. You’ve already had a giant impact for elephants. Thank you so much.

To find out what else you can do to help, visit worldanimalprotection.ca