

Mr. Alan Blundell, President
PetSmart Canada
4475 North Service Road
Burlington, ON L7L 4X7



3 February 2021

Dear Mr. Blundell,

Re: Growing support to end the sale of reptiles and amphibians

It has been two weeks since our campaign was made public, and support is growing. So far, 10,000 Canadians, including more than 4,000 self-identified PetSmart customers, have joined the call, urging PetSmart to end the sale of reptiles and amphibians in their Canadian stores.

The growing support is in line with the caring attitude Canadians have towards animals. According to a 2020 Northstar survey, 80% of Canadians are opposed to the capturing, breeding and trading of wild animals for exotic pets. Flood's 2020 representative survey among PetSmart customers, which was commissioned by us, indicated that 90% of your customers are concerned about the suffering reptiles and amphibians face in captivity and 72% agreed that these animals should not be sold in pet stores.

Flood's research included other findings about PetSmart customers and their attitudes towards the sale of exotic wild animals. We can schedule a meeting with them to provide a presentation of the findings if you are interested.

I can be reached at 416-369-0044 x 110 or by emailing ColinSaravan@worldanimalprotection.ca to discuss this matter further. I look forward to hearing from you.

Kind regards,

Colin Saravanamuttoo
Country Director
World Animal Protection

CC: Janette Artea, Golin