### World Society for the Protection of Animals Canada (o/a World Animal Protection) Financial Statements For the year ended December 31, 2022

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### Independent Auditor's Report

To the Directors of World Society for the Protection of Animals Canada (o/a World Animal Protection)

### Opinion

We have audited the financial statements of World Society for the Protection of Animals Canada (o/a World Animal Protection), which comprise the statement of financial position as at December 31, 2022, and the statements of changes in net assets, operations and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements presents fairly, in all material respects, the financial position of World Society for the Protection of Animals Canada (o/a World Animal Protection) as at December 31, 2022, and results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

#### Basis for Opinior

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of World Society for the Protection of Animals Canada (o/a World Animal Protection) in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the World Society for the Protection of Animals Canada's (o/a World Animal Protection) ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate World Society for the Protection of Animals Canada (o/a World Animal Protection) or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing World Society for the Protection of Animals Canada's (o/a World Animal Protection) financial reporting process.

### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.



Auditor's Responsibilities for the Audit of the Financial Statements (continued)

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of World Society for the Protection of Animals Canada's (o/a World Animal Protection) internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on World Society for the Protection of Animals Canada's (o/a World Animal Protection) ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause World Society for the Protection of Animals Canada (o/a World Animal Protection) to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

BDO Canada LLP

Chartered Professional Accountants, Licensed Public Accountants Oakville, Ontario May 29, 2023

### World Society for the Protection of Animals Canada (o/a World Animal Protection) Statement of Financial Position

December 31	nber 31			2021
Assets				
Current Cash HST receivable Prepaid expenses and sundry receivable Due from related charity (Note 10b)	\$	961,057 90,569 103,519 5,303	\$	1,690,919 105,494 134,793 10,313
	<del></del>	1,160,448		1,941,519
Investments (Note 2a) Capital assets (Note 3)		3,282,174 23,394		3,612,237 26,753
	\$	4,466,016	\$	5,580,509
Current Accounts payable and accrued liabilities Deferred contributions (Note 4) Due to related charity (Note 10c)	<b>\$</b>	379,425 214,426 65,816 659,667	\$	283,567 181,864 18,892 484,323
Deferred rent	·	3,849		8,729
	-	663,516		493,052
Net assets Internally restricted Endowment Invested in capital assets Unrestricted	_	2,500,000 35,357 23,394 1,243,749		2,500,000 35,357 26,753 2,525,347
	\$	3,802,500 4,466,016	\$	5,087,457 5,580,509

On behalf of the Board

Maureen Armstrong, Chair of the Board

Michelle Séguin, Treasurer

### **World Society for the Protection of Animals Canada** (o/a World Animal Protection)

### **Statement of Changes in Net Assets**

### For the year ended December 31

	 Internally Restricted	vested in al Assets	Ur	nrestricted	Er	ndowment	2022 Total	2021 Total
Balance, beginning of year	\$ 2,500,000	\$ 26,753	\$	2,525,347	\$	35,357	\$ 5,087,457	\$ 4,891,194
Excess (deficiency) of revenue over expenses for the year	-	(10,447)	(	(1,274,510)		-	(1,284,957)	196,263
Purchase of capital assets	 -	7,088		(7,088)		-	-	_
Balance, end of year	\$ 2,500,000	\$ 23,394	\$	1,243,749	\$	35,357	\$ 3,802,500	\$ 5,087,457

### **World Society for the Protection of Animals Canada** (o/a World Animal Protection) Statement of Operations

For the year ended December 31		2022	2021	
Revenue Individual (non-restricted) contributions Individual (restricted) contributions Bequests (non-restricted) Donations of life insurance premiums (Note 5) Contributed services and materials (Note 1) Foundation and corporation (non-restricted) Foundation and corporation (restricted) Affinity income	\$	3,353,885 \$ 5,106 777,783 5,794 504,816 248,583 282,796 49,304	3,491,470 7,368 988,922 6,753 611,180 290,780 347,068 34,434	
Sundry and grant income	_	6,343	160,195	
		5,234,410	5,938,170	
Expenses Animal Protection Programs (Schedule) Fundraising development Administration (Note 6) Life insurance premiums (Note 5)		4,155,420 1,788,048 357,962 5,794	3,985,940 1,793,148 343,794 6,753	
	_	6,307,224	6,129,635	
Deficiency of revenue over expenses before other items		(1,072,814)	(191,465)	
Investment income (loss) (Note 2b) Foreign exchange loss		(211,666) (477)	388,889 (1,161)	
Excess (deficiency) of revenue over expenses for the year	\$	(1,284,957) \$	196,263	

### **World Society for the Protection of Animals Canada** (o/a World Animal Protection) **Statement of Cash Flows**

For the year ended December 31		2022		2021
Cash provided by (used in)				
Operating activities	•	(4 004 057)	Φ.	400.000
Excess (deficiency) of revenue over expenses for the year Adjustments required to reconcile excess (deficiency) of revenue over expenses with cash provided by operating activities	<b>\$</b>	(1,284,957)	<b>\$</b>	196,263
Amortization (Note 7)		10,447		7,415
Unrealized loss on investments		444,346		89,320
Realized gain on investments		(120,487)		(373,419)
Changes in non-cash working capital balances				
HST receivable		14,925		12,061
Prepaid expenses and sundry receivable		31,274		(32,899)
Due from related charity		5,010		98,636
Accounts payable and accrued liabilities		95,858		(174,804)
Deferred contributions		32,562		75,567
Due to related charity		46,924		18,892
Deferred rent		(4,880)		4,010
		(728,978)		(78,958)
		(===,===)		(10,000)
Investing activities				
Purchase of investments		(932,061)		(1,350,785)
Proceeds from sale of investments		938,265		1,333,590
Purchase of capital assets		(7,088)		(16,161)
	_	(884)		(33,356)
Decrease in cash during the year		(729,862)		(112,314)
Cash, beginning of year		1,690,919		1,803,233
Cash, end of year	\$	961,057	\$	1,690,919

### **December 31, 2022**

### 1. Nature of Operations and Significant Accounting Policies

### **Nature of Operations**

World Society for the Protection of Animals Canada (o/a World Animal Protection) has a vision of a world where animals live free from suffering.

The Canadian entity is affiliated with World Animal Protection International which brings together 14 national offices around the world who work collaboratively towards a shared vision and mission. Collectively, World Animal Protection International is one of the largest animal protection organizations in the world, pioneering sustainable, large-scale solutions to end animal suffering. World Animal Protection International believes that good animal welfare is fundamental to the well being of communities, to food production and agricultural systems, to the environment, to public health, to a sustainable global economy and planet.

Through its General Status at the United Nations and formal recognition by the World Organization for Animal Health (OIE) and other intergovernmental organizations, World Animal Protection International is uniquely placed to improve animal health and welfare worldwide.

Globally, World Animal Protection International seeks to improve the lives of animals in communities, farming, disasters and in the wild, with specific campaigns ranging from stopping the mass suffering of industrially farmed animals to ending the inhumane culling of stray dogs. World Animal Protection International is the international leader in animal-focused disaster response and risk reduction and is dedicated to safeguarding animals - often forgotten victims - in disasters. World Animal Protection International acts for animals on the ground and at a global level and achieves its aims through action and education, and works in partnership with governments, businesses, local communities and individuals to move the world to protect animals.

World Society for the Protection of Animals Canada (o/a World Animal Protection) is incorporated under Part II of the Canada Corporations Act as a non-profit organization whose objectives are the promotion of the conservation and protection of animals. World Society for the Protection of Animals Canada (o/a World Animal Protection) is a registered charity under the Income Tax Act and is exempt from income tax.

### **Basis of Accounting**

These financial statements have been prepared in accordance with Canadian accounting standards for not for-profit organizations.

### **Use of Estimates**

The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

### **December 31, 2022**

### 1. Nature of Operations and Significant Accounting Policies (continued)

### **Revenue Recognition**

World Society for the Protection of Animals Canada (o/a World Animal Protection) follows the deferral method of accounting for contributions.

Restricted contributions are recognized as revenue in the year in which the related expenses are incurred.

Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Contributions to the Endowment Fund are recorded directly as revenue of the Endowment Fund.

Contributed services and materials that would otherwise be paid for by World Society for the Protection of Animals Canada (o/a World Animal Protection) are recorded at fair value when the services are provided or the materials are received. Amounts contributed for the year were \$504,816 (2021 - \$611,180).

A number of volunteers have made significant contributions of their time to the World Society for the Protection of Animals Canada (o/a World Animal Protection). Since these services are not normally purchased and because of the difficulty in determining their fair value, donated services for volunteer activities are not recognized in these financial statements.

#### **Financial Instruments**

Financial instruments are recorded at fair value when acquired or issued. In subsequent periods, investments are reported at fair value. Any realized/unrealized gains and losses, dividends and interest income from the investments are reported in the statement of operations. All other financial instruments are reported at cost or amortized cost less impairment, if applicable. Financial assets are tested for impairment when changes in circumstances indicate the asset could be impaired. Transaction costs on the acquisition, sale or issue of financial instruments are expensed for those items remeasured at fair value at each statement of financial position date and charged to the financial instrument for those measured at amortized cost.

### **Allocation of Expenses**

World Society for the Protection of Animals Canada (o/a World Animal Protection) allocates certain of its general support expenses by identifying the appropriate basis of allocating each component expense to the following categories: animal protection programs, fundraising development, and administration.

The basis is applied consistently each year as follows:

Payroll costs - on percentage of actual time spent on each category

Office expenses - on the basis of staff working on each category

Program office expenses - on percentage of costs incurred on each program

### **December 31, 2022**

### 1. Nature of Operations and Significant Accounting Policies (continued)

### **Translation of Foreign Currencies**

The monetary assets and liabilities of World Society for the Protection of Animals Canada (o/a World Animal Protection) denominated in foreign currencies are translated at the rates of exchange at the statement of financial position date. Revenues and expenses are translated at the average exchange rate prevailing during the year.

### **Capital Assets**

Capital assets are recorded at cost less accumulated amortization. Amortization is provided annually on bases designed to amortize the assets over their estimated useful lives as follows:

Computer equipment - 30% declining balance basis
Computer software - 100% declining balance basis
Furniture and fixtures - 25% declining balance basis

Leasehold improvements - straight-line basis over term of the lease

#### **Deferred Rent**

World Society for the Protection of Animals Canada (o/a World Animal Protection) recognizes rental expenses using the straight-line method whereby any contractual rent over the term of the lease net of tenant inducements, is recognized into expenses evenly over the term. The difference between the rental expense recognized and rental payments made is showed as deferred rent.

### **Internally Restricted Fund**

The Internally Restricted Fund was established for general operating contingencies and unforeseen future expenditures. The funds are not available for use without the prior approval of the Board of Directors.

### **Endowment Fund**

The Endowment Fund reports resources contributed for endowment. Investment income earned on resources of the Endowment Fund is reported in the Unrestricted Fund to be used for activities in Ontario. Investment income earned is reinvested.

### December 31, 2022

### 2. Investments

a) Investments consist of cash, fixed income, fixed income pooled funds and equity securities that are managed by a third party. The investments are subject to an investment policy set by the Board of Directors which has as its main objective, the preservation of capital while earning a reasonable rate of return. The Endowment Fund is included in the investment portfolio. Fixed income investments earn interest at rates ranging between 1.128% to 3.55%, with maturity dates between September 2023 to March 2026 (2021 - Nil).

	_	2022	2021
Cash and bank note in brokerage account Fixed income pooled funds Fixed income Canadian equities Foreign equities	\$	72,480 956,224 155,804 1,135,427 962,239	\$ 110,605 1,162,183 - 1,240,924 1,098,525
	\$	3,282,174	\$ 3,612,237

Cash and foreign equity securities held in the foreign currency noted are as follows:

			2022		2021
	US Dollars Hong Kong Dollars Euros Singapore Dollars Pound Sterling Japanese Yen		466,542 185,262 95,333 80,180 71,553		475,898 330,110 141,546 107,035 55,895 4,202,330
b)	Investment income (loss) is as follows:		2022		2021
	Realized gain on investments Unrealized loss on investments Dividend and trust income Interest income	\$	(444,346) 104,852 7,341	\$	373,419 (89,320) 101,800 2,990
		<u>\$</u>	(211,666)	<u>\$                                    </u>	388,889

### December 31, 2022

### 3. Capital Assets

		2022				2021
 Accumulated Cost Amortization			Cost	-	Accumulated Amortization	
\$ 153,000 7,775 129,599 120,581	\$	135,769 7,775 123,436 120,581	\$	145,912 7,775 129,599 120,581	\$	127,377 7,775 121,381 120,581
\$ 410,955	\$	387,561	\$	403,867	\$	377,114
	\$	23,394			\$	26,753
\$	\$ 153,000 7,775 129,599 120,581	Cost Am  \$ 153,000 \$ 7,775 129,599 120,581  \$ 410,955 \$	Accumulated Cost Amortization  \$ 153,000 \$ 135,769	Accumulated Cost Amortization  \$ 153,000 \$ 135,769 \$ 7,775 7,775 129,599 123,436 120,581 120,581  \$ 410,955 \$ 387,561 \$	Accumulated Cost         Amortization         Cost           \$ 153,000         \$ 135,769         \$ 145,912           7,775         7,775         7,775           129,599         123,436         129,599           120,581         120,581         120,581           \$ 410,955         \$ 387,561         \$ 403,867	Accumulated Cost         Amortization         Accumulated Cost         Accumulated Cost

### 4. Deferred Contributions

	2022	2021
Balance, beginning of the year Less: amounts recognized as revenue in the year Add: restricted amounts received related to the following year	\$ 181,864 (165,218) 197,780	\$ 106,297 (106,297) 181,864
Balance, end of year	\$ 214,426	\$ 181,864

### 5. Life Insurance Policies

World Society for the Protection of Animals Canada (o/a World Animal Protection) has been given life insurance policies under which it is the owner and beneficiary. The total coverage provided under the two policies owned by World Animal Protection is \$75,369 (2021 - three policies, \$103,694).

6.	Administration		
		 2022	2021
	General administration Professional fees	\$  313,905 44,057	\$ 319,489 24,305
		\$ 357,962	\$ 343,794

### December 31, 2022

### 7. Allocation of Expenses

Payroll costs of \$2,158,723 (2021 - \$1,985,272) have been allocated as follows:

	 2022	2021	
Animal protection programs Fundraising development Administration	\$ 1,260,958 705,682 192,083	\$	1,116,742 687,723 180,807
	\$ 2,158,723	\$	1,985,272

Office expenses of \$196,951 (2021 - \$218,081) have been allocated as follows:

	 2022	2021	
Animal protection programs Fundraising development Administration	\$ 98,475 73,857 24,619	\$	99,128 89,215 29,738
	\$ 196,951	\$	218,081

Animal protection program office expenses of \$98,475 (2021 - \$99,128) have been allocated as follows:

	 2022	2021
Education and awareness	\$ 29,027 \$	30,162
Farm animals	20,313	17,286
Protection of wildlife	17,679	14,041
Wildlife and exotic pet trade	13,388	20,387
Companion animals	3,739	3,741
Science & research	3,400	2,646
Policy	3,400	2,646
Disaster management and response	2,982	3,964
Bears	2,726	856
Whales, dolphins and marine life	1,008	1,684
Welfare captive animals	 813	1,715
	\$ 98,475 \$	99,128

### **December 31, 2022**

### 7. Allocation of Expenses (continued)

Amortization expense of \$10,447 (2021 - \$7,415) has been allocated as follows:

	 2022	2021
Animal protection programs Fundraising development Administration	\$ 5,223 3,918 1,306	\$ 3,371 3,033 1,011
	\$ 10,447	\$ 7,415

#### 8. Financial Instrument Risks

#### Market Risk

Market value risk is the risk of potential loss caused by fluctuations in fair value or future cash flows of financial instruments by changes in their underlying market value. While World Society for the Protection of Animals Canada (o/a World Animal Protection) is exposed to market risk through its investments, this risk is mitigated through purchasing low risk investments and on-going monitoring and reporting.

### Interest Rate Risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument, will fluctuate because of changes in market interest rates. While World Society for the Protection of Animals Canada (o/a World Animal Protection) is exposed to interest rate risk, this risk is mitigated through purchasing low risk investments, controls whereby the Board of Directors approve all investment decisions, and on-going monitoring and reporting.

### Foreign Currency Risk

World Society for the Protection of Animals Canada (o/a World Animal Protection) is exposed to financial risks as a result of exchange rate fluctuations with respect to operations conducted in U.S Dollars. See Note 2 for the currency risk exposure relating to investments. World Society for the Protection of Animals Canada (o/a World Animal Protection) has the following cash balance and accounts payable and accrued liabilities balance at year end in US dollars.

	2022		2021	
Cash Accounts payable and accrued liabilities	\$	19,761 9,788	\$ 13,544 28,722	

### **December 31, 2022**

### 9. Commitments

World Society for the Protection of Animals Canada (o/a World Animal Protection) is committed under operating leases for the use of their premises and subsequent to year end, entered into a lease extension agreement. The minimum annual lease payments for the next four years are as follows:

2023 2024	\$ 54,145 29,120
2025	29,397
2026	 19,968
	\$ 132,630

### 10. Related Party Balances and Transactions

a) World Society for the Protection of Animals Canada (o/a World Animal Protection) and World Animal Protection International have entered into a collaboration agreement for the period November 1, 2015 to December 31, 2020, at which time the agreement shall automatically renew every year unless written notice is received to not renew the agreement. This agreement reflects the collaborative nature of the relationship between the two organizations to develop an efficient, effective and integrated global organization best able to realize the vision of a world where animals live free from suffering.

The agreement reflects the "one World Animal Protection" approach through which all organizations that make up World Animal Protection International are united under one vision, mission, strategy and brand developed in consultation. The collaboration across the various organizations is accomplished in a number of ways:

- World Animal Protection's Global Strategy is developed with the input of World Animal Protection Boards of Directors, staff and stakeholders from across the organizations. The organizations work together to ensure that the strategy reflects the global nature of the work undertaken to protect animals.
- The entire International organization is involved in the implementation of the Global Strategy.
- The Board of the World Society for the Protection of Animals Canada (o/a World Animal Protection) approves the Global Strategy and the annual plan of the organization that aids in the implementation of the Global Strategy.

### December 31, 2022

### 10. Related Party Balances and Transactions (continued)

a) Included in the Animal Protection Programs are contributions made through a contract for service with World Animal Protection International to fund international programs undertaken globally in the amount of \$778,196 (2021 - \$843,822).

World Society for the Protection of Animals Canada (o/a World Animal Protection) receives services from World Animal Protection International, the fair value of which has not been reflected in these financial statements.

b) Due from related charity consists of the following:

	2022		2021
World Animal Protection USA	\$	5,303 \$	10,313

The amount due from related charity is unsecured and non-interest bearing with no set terms of repayment. World Society for the Protection of Animals Canada (o/a World Animal Protection) has an economic interest in the above noted charity.

c) Due to related charity consists of the following:

	2022			2021
World Animal Protection International	\$	65,816	\$	18,892

The amount due to related charity is unsecured and non-interest bearing with no set terms of repayment. World Society for the Protection of Animals Canada (o/a World Animal Protection) has an economic interest in the above noted charity.

# World Society for the Protection of Animals Canada (o/a World Animal Protection) Schedule of Animal Protection Programs

For the year ended December 31		2022		2021	
Education and awareness Protection of wildlife Farm animals Policy Wildlife and exotic pet trade Companion animals Bears Disaster management and response Whales, dolphins and marine life Welfare captive animals	\$	1,164,445 796,843 679,425 486,893 399,773 237,315 223,815 86,790 56,463 23,658	\$	1,040,272 664,927 588,822 490,301 438,831 118,488 321,077 125,540 143,344 54,338	
	\$	4,155,420	\$	3,985,940	