



Be a miracle for animals this holiday season

World Animal Gifts Holiday Gift Guide

 worldanimalgifts.ca/holiday 1 800 363 9772, ext 101





Your gifts in action

So far this year, you've had a profound impact for vulnerable animals around the world. With your generous support, the following achievements were made possible and there are still more animals being helped right now!

“No animal chooses to suffer, so it's up to compassionate people like us to stand up for the voiceless and stop the cruelty. By purchasing a World Animal Gift, you have the power to make a positive, lasting impact for animals and change the way people see them.”

Josey Kitson
Executive Director,
World Animal Protection Canada

Cover image: Odi, one of the rescued bears at the Romanian bear sanctuary, plays in the snow. Photo: AMP. See a selection of bear gifts on page 8.

* Email address must be provided on the order form to receive the eCard.

Making miracles happen for animals in 2018:



Moved over **210 travel companies** globally to end the sale and promotion of elephant rides and shows including **19 Canadian brands** like G Adventures and Trafalgar Tours of Canada



Provided medicine, food and veterinary care to more than **220,000 animals** caught in disasters in **6 countries** (and counting)



Rescued **19 bears** from a life of suffering including **10 baiting and dancing bears** in Pakistan



Successfully lobbied the UN Food and Agriculture Organization (FAO) to protect marine animals by tagging fishing nets



Moved over **9,000 Canadians**, so far, to urge KFC to help end the suffering of factory-grown chickens globally



Helped fund Elephant Haven, Europe's first elephant sanctuary for former circus elephants

About World Animal Gifts

When you purchase a World Animal Gift, you help fund important animal welfare projects that impact the largest number of animals, reducing the scale, duration and intensity of animal suffering. Each gift creates lasting change by going where the need is greatest including helping to stop the inhumane killing of dogs, protecting wildlife from cruelty within the tourism industry, saving animals caught in disasters and giving farm animals a good life. And, because you are helping World Animal Protection move the world to protect animals, your gift is tax deductible.

Ways to shop



Order form

Choose your gifts and **complete the attached order form** on page 15. Mail in the form using the enclosed postage paid envelope.



Order online

Visit worldanimalgifts.ca/holiday to select your gifts, add them to your cart and complete the checkout process.



Order by phone

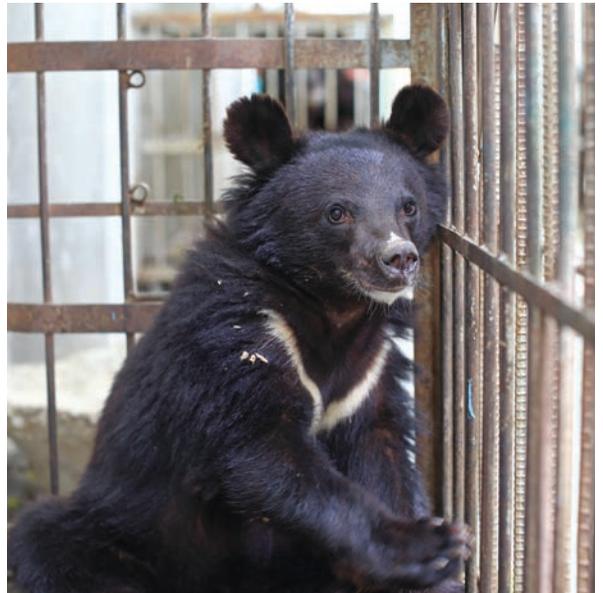
Call our support team toll-free at **1 800 363 9772, ext. 101** Monday - Friday from 9:00am - 5:00pm EST.

Special holiday offer

Help a rescued bear recover

Treat a newly rescued baiting or dancing bear like Emma (pictured) with immediate veterinary care and nourishing food upon arrival at the Balkasar sanctuary and receive a World Animal Protection window cling.

Hurry, only a limited number of clings are available!



\$155 W34



Gift better lives



Save 25 innocent dogs

Give rabies vaccines to 25 dogs protecting them from being inhumanely killed to prevent the disease from spreading.

\$25 C01

Or triple this gift and save 75 dogs

\$75 C11



Go where the need is greatest

Your gift helps make it possible for us to move quickly to address urgent needs as they arise.

\$50 G03



Feed a hungry bear

Keep a rescued bear in good health with nutritious food for three weeks.

\$60 W02

Photo: AMP

Vaccinations save lives

In 2016, we met a special five-month old female puppy named Bruno who became the #oneluckydog of our Better Lives for Dogs campaign in Kenya. She represented the millionth dog to receive a vaccination through our work to end the inhumane killing of dogs in the name of rabies. Today, Bruno is a happy, healthy dog who acts as a watch dog protecting her owner Joseph's corn farm from squirrels. Joseph told us that he couldn't imagine his home without her as she has become a wonderful companion to his family and their other dogs. Bruno is vaccinated every year against rabies during the annual vaccination drive. In communities like Joseph's, it is critical that Bruno remain up-to-date on her vaccinations, as rabies is more widespread in these areas. Joseph and Bruno are a testament to the impact of our campaign in Africa and how vaccinations can change lives for the better.

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Did you know that up to 10 million dogs are inhumanely killed every year in the name of rabies or other conflicts and that vaccinating 70% of dogs in an area can eliminate rabies?



Double your impact with this holiday combo gift

Have your gift matched* when you bundle this holiday gift combo of **Save 25 innocent dogs**, **Go where the need is greatest** and **Feed a hungry bear**.



Bundle all three for **\$135** GC9

Photo: AMP



* Every holiday combo gift (GC9) purchased will be matched up to \$10,125 up until midnight on December 31, 2018 thanks to a generous World Animal Protection donor.



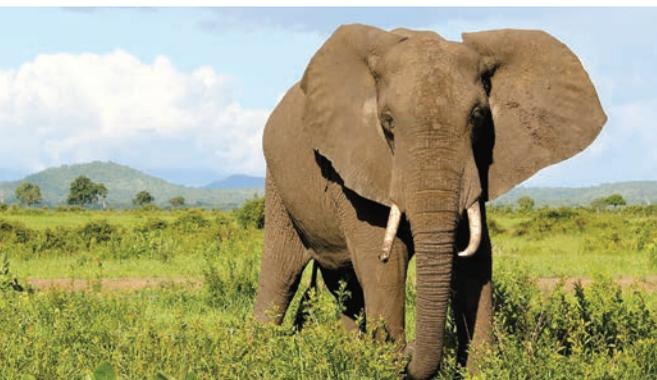
Gift compassion



Free elephants from suffering

Help move travel companies and tourist attractions to adopt high-welfare standards for elephants.

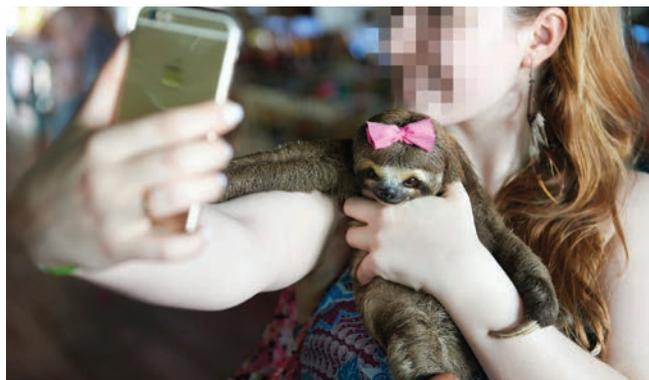
\$125 W25



Get elephants off wish lists

Help educate tourists and tour operators to get these exploitive experiences off tourism wish lists.

\$25 W07



Help abused sloths recover

Provide food and veterinary care to sloths rescued from a life of cruelty in the hands of the tourism industry.

\$91 W26

Giving elephants a brighter future

In Asia, an estimated 4,000 elephants are still trapped in the tourism industry. Forced to entertain tourists by giving rides or performing tricks, elephants suffer both physically and mentally. Jokia, a 31-year-old elephant was one of them. We believe Jokia's life started in the logging industry where she worked long, grueling hours dragging fallen trees. When logging became restricted, her owners looked for another source of income and she was put to work in the tourism industry. As part of our movement to end cruelty in tourism, we are working with Happy Elephant Care Valley in Thailand to adopt higher welfare standards for their elephants. By transforming their riding camp into an elephant-friendly home, elephants will be free to express their natural behaviours. Luckily elephants like Jokia and her 2-year-old daughter Pongao will have the



ability to roam, graze and wander through the valley instead of being ridden. Tourists can then admire these gentle giants from a safe distance knowing they are living a life free from suffering.

“What I hope for in future, if possible, is for Thai elephants to be happy, for them to not have to work, for them to be free and to live in conditions that are right for them.”

Supakorn Tanaseth
Owner of Happy Elephant Care Valley



Protect tigers from cruelty

Give this gift and help protect tigers from being forced to perform in cruel tourism shows.

\$175 W28



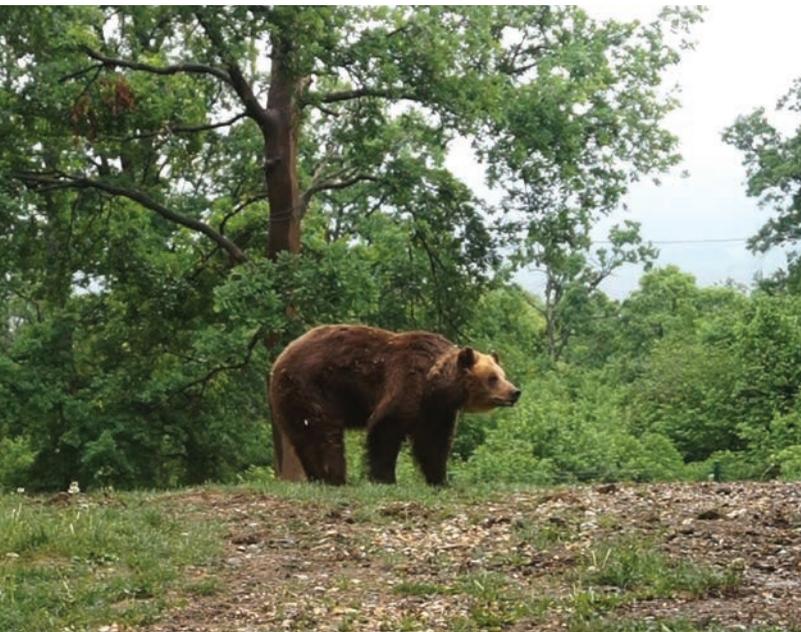
Go where the need is greatest

Your gift helps make it possible for us to move quickly to address urgent needs as they arise.

\$350 G10



Transforming the lives of abused bears



- Ended more than 48 years of suffering by rescuing 4 bears in Romania with AMP
- Rescued and brought 10 baiting and dancing bears to the Balkasar sanctuary in Pakistan
- Expanding the Balkasar sanctuary to accommodate 30-40 more bears still in need of rescue
- Helped secure the surrender of 5 bears who suffered for over 13 years in Vietnam's bear bile industry

Heal 2 bears

\$35 W04



Photo above: Pamela, a 28-year-old brown bear, was rescued from a zoo in May 2018 and brought to the Romanian bear sanctuary operated by our local partner Asociația Măloane de Prieteni (AMP). Photo: AMP



Feed rescued bears for one day

Provide all bears living at Balkasar sanctuary in Pakistan with food for one day.

\$134 W13



Free a captive bear

Help save a bear's life, freeing it from the torture of captivity and a life-time of suffering.

\$606 W01

Photo: BRC



Finally, Anca is free

For over 20 years Anca, a 24-year-old brown bear, was kept as an attraction at a zoo in a small, barren concrete cage with her sister Ina. In October 2014, our local partner Asociatia Milioane de Prieteni (AMP) rescued Ina but were unable to rescue Anca. It took four years of pressure from local stakeholders and supporters to finally free her. Exploited for entertainment, Anca clearly showed signs of psychological distress. Shortly before her rescue, she dug a hole in the grassy verge of her cage and refused to come out. Finally, in April 2018, AMP was able to rescue and bring her to the sanctuary in Romania. Today, Anca enjoys the freedom to roll around in the grass and wander through the large sanctuary forest.



There are 101 bears who have been rescued from a life of suffering and now live peacefully at the World Animal Protection funded sanctuary in Romania.



Gift freedom



Free marine animals from suffering

Your gift could help stop whales, seals, turtles and birds from being caught in lost or discarded fishing gear.

\$40 W17

Photo: Michael Pitts / naturepl.com

.....
Or bundle all three gifts

\$252 GC10



Go where the need is greatest

Your gift helps make it possible for us to move quickly to address urgent needs as they arise.

\$25 G07

Photo: Brandon Cole / naturepl.com



Protect sea life

Save countless sea life by helping remove one and a half tonnes of waste from our oceans.

\$187 W35

Photo: Jordi Chias / naturepl.com

Riding the wave of change

Every year, at least 640,000 tonnes of lost or discarded fishing gear (known as ghost gear) is abandoned at sea. This makes up around 10% of all marine debris entering our oceans annually. Sadly, ghost gear is killing and entangling more sea animals than ever before. In Canada, it has negatively affected seal and sea lion populations, such as the threatened Steller sea lion. To combat this issue, World Animal Protection founded the Global Ghost Gear Initiative (GGGI) in 2015 to bring companies, governments and the fishing industry together to tackle the problem of ghost gear on a global scale. Earlier this year, Thai Union, the world's largest producer of tuna products with over \$4 billion in annual sales, joined the GGGI marking a huge step forward in creating safer oceans. Thai Union's decision to join the GGGI reflects its commitment to tackle this issue and is leading by example for hundreds of other global brands who have a duty to protect our oceans.



“ Ghost gear represents one of the biggest threats to animals in our oceans, significantly reducing fish stocks and entangling, injuring and killing millions of animals every year. ”

Joel Baziuk
Global Wildlife Campaign Manager

Celebrate the holiday season

Spread joy and festive cheer by sending your friends and family an animal eCard*

eCards only \$20!

Visit worldanimalgifts.ca/holiday to browse and purchase an eCard.

You can even personalize your eCard with a special message.

*Available online only.



Photo: Werner Koenen

Seasons greetings
\$20



Gift animal protection



Go where the need is greatest

When animal safety and welfare are at stake, we pour our hearts and resources into helping. Your caring gift helps make it possible for us to address urgent needs as they arise.

\$100 G04



Save 50 innocent dogs

Give rabies vaccines to 50 dogs and you protect them from being inhumanely killed to prevent the disease from spreading. Vaccinated dogs get a collar or another highly visible sign to show that they are protected from rabies.

\$50 C02



Animal Protector

Become an Animal Protector and be side by side with animals when they need you the most. Your monthly gift means you are tackling the biggest issues affecting the most number of animals while helping to stop cruelty before it starts.

\$40/month
for a year could:

- Give 720 mother pigs the freedom to move
- Provide vet care for two bears

\$30/month
for a year could:

- Free elephants from suffering
- Improve the lives of 11,428 dairy cows in India

\$20/month
for a year could:

- Treat animals with broken bones during an earthquake
- Keep the pressure on big food brands to improve conditions for factory farmed animals

To sign up as a monthly donor, complete the order form and return by mail, or go online at worldanimalprotection.ca/monthlygiving

Photo: Andy Rouse / naturepl.com

3 easy ways to order



Mail in order form

using the enclosed postage paid envelope.



Online at worldanimalgifts.ca/holiday



Call toll-free 1 800 363 9772, ext. 101

Monday - Friday from 9:00am - 5:00pm EST



- ▶ **To receive a holiday print card and envelope** (additional cost of \$5.00 per card applies), please select this option on the form and mail the form in by December 7, 2018.



Frequently asked questions

Where does my donation go?

Every gift you purchase is a real contribution that helps the program you've selected as well as other animal welfare initiatives around the globe. Your donation will be used where it is needed the most as we strive to create a world where animal suffering has ended.

Do I get a tax receipt for my gift?

Yes! World Animal Protection is a Canadian registered charity and therefore your donation is tax deductible. Your tax receipt will be sent to you by email. If you do not have an email address, your tax receipt will be sent by mail. Animal Protector monthly donors will receive one tax receipt in February. Please note that print cards are not receipted.

How do I track the gift purchases I've made?

To track your holiday gift guide purchases, please email info@worldanimalprotection.ca



Top photo: AMP

1 Choose your gifts below and complete form:

SKU	Gift name	Price \$	QTY	Print Card* QTY	eCard Y/N**	Total \$
W34	Help a rescued bear recover	155				
C01	Save 25 innocent dogs	25				
C11	Save 75 innocent dogs	75				
G03	Go where the need is greatest	50				
W02	Feed a hungry bear for 3 weeks	60				
GC9	Holiday combo gift #1	135				
W25	Free elephants from suffering	125				
W07	Get elephants off wish lists	25				
W26	Help abused sloths recover	91				
W28	Protect tigers from cruelty	175				
G10	Go where the need is greatest	350				
W04	Heal 2 bears	35				
W13	Feed rescued bears for one day	134				
W01	Free a captive bear	606				
W17	Free marine animals from suffering	40				
G07	Go where the need is greatest	25				
W35	Protect sea life	187				
GC10	Holiday combo gift #2	252				
G04	Go where the need is greatest	100				
C02	Save 50 innocent dogs	50				
GC11	Holiday combo gift #3	110				
Total World Animal Gifts including print cards \$						
Add a donation \$						
Grand total \$						

2 Provide payment information:

YOUR INFORMATION (please print clearly)

Name _____

Address _____

City _____

Province _____ Postal code _____

Email _____

Telephone _____

Enclosed is my cheque
(payable to World Animal Protection)

OR

Please charge my:

Visa MasterCard Amex

Card no. _____

Exp. date _____

Name on card _____

Signature _____

Yes, I want to be an Animal Protector (monthly donor)

\$20/monthly OR \$_____/monthly

Please charge my credit card above or bank account
(please include a VOID cheque)

I authorize automatic monthly donations from my
bank account

Signature _____

3 Mail in form using postage paid envelope

* Each print card costs \$5.00 which includes postage, production costs, shipping, handling and administration. The order form must be received by December 7, 2018 to receive your print cards.

** There is no charge for an eCard with product purchase however you must include your email address on the form to receive it.

Thank you!



World Animal Gifts make the perfect present for the animal lover in your life. Choose from over 20 meaningful gifts and make a real difference for animals around the world. Be a miracle for animals this holiday season and give a lifesaving gift today!



Go where the need is greatest

Your gift helps make it possible for us to move quickly to address urgent needs as they arise.

\$25 G07

Photo: Brandon Cole / naturepl.com



Heal 2 bears

Give two rescued bears vital medication and you help keep them healthy and strong on the road to recovery.

\$35 W04



Save 50 innocent dogs

Give rabies vaccines to 50 dogs protecting them from being inhumanely killed to prevent the disease from spreading.

\$50 C02



Order by December 7, 2018 to receive your print cards.

worldanimalgifts.ca/holiday
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Charitable Registration #12971 9076 RR0001
World Animal Protection is the operating name of
World Society for the Protection of Animals Canada (WSPA).