



# Be a miracle for animals this holiday season

World Animal Gifts Holiday Gift Guide

❄️ [worldanimalgifts.ca/holiday](http://worldanimalgifts.ca/holiday) 1 800 363 9772, ext 101





## Impact of your gifts

In 2019, you've helped make real and lasting change a reality for vulnerable animals around the world. Thanks to your remarkable support, you've made the following successes possible with more happening right now!

“Animals need us now more than ever. It's our responsibility to unite and use our voices to make positive changes happen for them. When you give a World Animal Gift you are standing up against cruelty and ensuring vulnerable animals can live good lives.”

**Colin Saravanamuttoo**  
Executive Director,  
World Animal Protection Canada

Cover image: Rescued from what the media called “the world's saddest zoo” in Gyumri, Armenia, 7-year-old Masha enjoys her freedom to wander the forest at the Romanian bear sanctuary. Shop bear gifts on page 6.

\* To receive a tax receipt your information must be clearly written on the order form.

### Making miracles happen for animals in 2019:



Moved over 20,000 Canadians and 168,099 people globally to urge Turkish Airlines to stop the illegal shipping of African grey parrots



Provided urgent food and medicine for more than 200,000 animals caught in 4 disasters including Cyclone Idai



Removed 1,012 kg of ghost gear in Myanmar benefitting 121,680 marine animals



Rescued 4 baiting bears and a dancing bear from a life of suffering



Protected 10,886,220 ocean animals in partnership with Satlink and Bureo by recycling 100 tonnes of ghost gear in Chile



Improved the lives of 3,000 cows in partnership with Abbott Healthcare

# Lifesaving holiday gift

**In Africa, rabies is a real and deadly threat.**

This holiday you can help protect 170 vulnerable dogs by giving them vaccinations to stop the disease from spreading. Each gift helps to directly improve the lives of 50,000 dogs in Kenya and 3,000 dogs in Sierra Leone.

**For a limited-time only, receive a 5"x 7" World Animal Protection notebook (while supplies last).**

**\$173\***

W39



\*The \$3.00 charge to mail your notebook is included therefore a tax receipt for \$170 will be issued.

To ensure you receive your notebook in time for the holidays, please submit your order by December 9, 2019.

## Ways to shop



**Order form**

Choose your gifts and **complete the attached order form** on page 15. Mail in the form using the enclosed postage paid envelope.



**Order online**

Visit [worldanimalgifts.ca/holiday](http://worldanimalgifts.ca/holiday) to select your gifts, add them to your cart and complete the checkout process.



**Order by phone**

Call our support team toll-free at **1 800 363 9772, ext. 101** Monday - Friday from 9:00am - 5:00pm EST.

## About World Animal Gifts

World Animal Gifts represent the work World Animal Protection does to end the needless suffering of animals. Each gift purchased goes to wherever the need for animal protection is the greatest including helping prevent the inhumane killing of dogs, protecting wildlife in the tourism industry, giving farm animals a good life and saving animals caught in disasters. And, because you are helping to move the world to protect animals, your gift is tax deductible.



# Gift better lives



Best seller

## Save 50 innocent dogs

Give rabies vaccines to 50 dogs and you help protect them from being inhumanely killed to prevent the disease from spreading.

**\$50** C02

Or double this gift and save 100 dogs

**\$100** C06



## Go where the need is greatest

Your gift helps make it possible for us to move quickly to address urgent needs as they arise.

**\$25** G07



## Save 365 innocent dogs

Protect 365 dogs (that's 1 dog a day for 1 year) from being cruelly killed to prevent rabies from spreading.

**\$365** C10

## Making communities safe

For Ayo\*, a young boy from Nairobi's impoverished and densely populated Kibra area, the mobile veterinary clinic offering free rabies vaccinations in June 2019 was a life-saver for his three puppies. Kibra is the largest urban poor area in Africa and the third largest in the world. Thousands of dogs roam its streets. Unfortunately, dogs have reportedly been biting people and as Campaign Manager Dr. Emily Mudoga explains, "this generates fear in the community of a rabies outbreak and has led to dogs being killed. We're here to prove that providing services like this can keep communities safe and dogs alive in Kibra." The vaccination drive carried out by World Animal Protection and local partners Trap Neuter Release Trust and the Kenya Society for the Prevention of Cruelty to Animals (KSPCA) helped vaccinate, deworm and sterilize 976 vulnerable dogs. Rabies is 99% preventable

\*Name changed



by maintaining the vaccination of just 70% of the dog population. By providing this crucial service, dogs and in turn people like Ayo, are protected from rabies which creates a healthier community.

**Approximately 1,200 dogs are inhumanely killed every hour primarily from a fear of rabies. The killing must end.**

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## Have twice the impact for elephants

Elephants used in tourism show signs of both physical and psychological suffering. Double your impact when you purchase this special Holiday match gift to help elephants in Cambodia, Thailand and India live free from suffering.



**\$150** MG01



\* Every Holiday match gift (MG01) purchased will be matched up to \$75,000 until midnight on December 31, 2019 thanks to our generous donor - Sakura's Hope Foundation.



## Gift wellness



### Heal 2 bears

Give two rescued bears vital medication and help keep them healthy and strong on the road to recovery.

**\$35** W04

.....  
Or double this gift and heal 4 bears

**\$70** W40



### Feed a hungry bear

Keep a rescued bear in good health with nutritious food for two weeks.

**\$56** W02 Photo: AMP



### Feed rescued bears for one day

Provide all bears living at Balkasar sanctuary in Pakistan with food for one day.

**\$134** W13

## Rescued just in time

Maggie (pictured) was just a young cub when she was snatched from the wild by poachers and sold into a barbaric life of pain. For four years, this beautiful bear was tormented into dancing in the streets for money and forced to fight off the attacks of trained dogs for blood thirsty entertainment known as "bear baiting". Maggie's body and spirit were broken. After numerous attempts to convince her owner to surrender her in exchange for an alternative livelihood, our local partner Bioresource Research Centre (BRC) worked with the police and Sindh Wildlife Conservation Department in May 2019 to coordinate a nighttime raid to rescue her. "When she was found, she was lethargic and fearful. She was very submissive, and it was clear that she hadn't been eating." Madeeha Manzoor, BRC Zoologist, reports, "It was as if she had lost her will to survive." Luckily, the rescue was carried out in time. Today Maggie is healthy, thriving and enjoying her freedom at the sanctuary.



“ We have ended bear baiting in three other provinces of Pakistan and we aim to bring the remaining bears in The Sindh to Balkasar before the end of the year. Rescuing Maggie takes us a step closer to this goal. ”

Madeeha Manzoor, BRC Zoologist

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## Free a captive bear

Help save a bear's life, freeing them from the torture of captivity and a lifetime of suffering.

**\$606** W01

Photo: BRC



**\$225** GC14



# Wins for wildlife in tourism



Photo above: Zach, a 50-year-old elephant, was brought to our local partner Elephant Valley Thailand (EVT) in July where he will live out the rest of his years at this peaceful sanctuary.

- Moved Canadians to support Bill-S203 resulting in a historic win for whales, dolphins and porpoises in captivity
- Provided Elephant Valley Thailand (EVT) with funds to obtain over 400 acres of land to house up to 35 formerly captive elephants
- Moved Virgin Holidays to end the sale of all captive whale, dolphin and porpoise shows
- Improved the lives of 123 elephants in Thailand through our corporate partnerships

## Free elephants from suffering



**\$125** W25



## Go where the need is greatest

Your gift helps make it possible for us to move quickly to address urgent needs as they arise.

**\$50** G03



## Protect tigers from cruelty

Give this gift and help protect tigers from being forced to perform in cruel tourism shows.

**\$175** W28



## The show can't go on

Elephants beaten to paint pictures. Dolphins trained to do unnatural tricks. Tigers chained and used as photo props. In tourism venues around the world as many as 550,000 wild animals suffer as they are forced to perform and interact with tourists for hours on end. This is no life for a wild animal. World Animal Protection is moving people, companies and governments to address the cruelty and reduce demand. Thanks to our supporters, change is happening. TripAdvisor removed nearly all wild animal attractions of concern from their site. Instagram issued a content advisory page, educating its users about the issues that selfies cause to wild animals. And over 245 travel companies have joined our elephant-friendly pledge to no longer promote or sell elephant rides and shows.



“ If you can see animals involved in activities they wouldn't normally do in the wild, then it shouldn't be shown at an attraction. **It's not natural, it's not educational, it's cruel.** ”

Melissa Matlow, Campaign Director,  
World Animal Protection



## Gift freedom



### Go where the need is greatest

Your gift helps make it possible for us to move quickly to address urgent needs as they arise.

**\$25** G07

Photo: iStockphoto.com/Michel Lizarzaburu

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Or bundle all three gifts

**\$252** GC10



### Free marine animals from suffering

Help stop whales, seals, turtles and birds from being caught in lost or discarded fishing gear.

**\$40** W17

Photo: Michael Pitts / naturepl.com



### Protect sea life

Save countless sea animals by helping remove one and a half tonnes of waste from our oceans.

**\$187** W35

Photo: Jordi Chias / naturepl.com

## The tide is turning

Lost or discarded fishing gear (known as ghost gear) continues to be a huge threat to ocean life, entangling, injuring and killing hundreds of thousands of whales, seals, turtles and other sea animals every year. Since launching the Global Ghost Gear Initiative (GGGI) in 2015, it has grown to more than 100 members including governments, businesses and the fishing industry. Thanks to supporters like you, there have been 13 lifesaving initiatives to help protect our oceans including gear removal and tagging projects. In 2018, we worked with our local partner Gulf of Maine Lobster Foundation to recover the largest mass of ghost gear recorded in the Gulf of Maine comprising of lost ropes, lobster traps and netting, weighing 1.76 tonnes. These projects are vital to reducing the harmful impacts of ghost gear and ensuring our precious ocean life not only survives but thrives.



“It’s amazing to see corporations and governments taking action on one of the deadliest forms of marine litter, however there is still more to do. By giving a gift, you can be a champion for ocean wildlife and help protect it.”

Lynn Kavanagh, Oceans and Wildlife Campaign Manager, World Animal Protection

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## Celebrate the holiday season

Spread the magic and joy of the holiday season by sending your loved ones an animal eCard\*

**eCards only \$20!**

Visit [worldanimalgifts.ca/holiday](http://worldanimalgifts.ca/holiday) to purchase and personalize your special holiday eCard.

\*Available online only.



Photo: Werner Koenen

**Holiday wishes  
\$20**



## Animal Protector

Stop cruelty before it starts. Stand side by side with animals when they need you the most by becoming an Animal Protector. When you give monthly, you are part of a growing community of like-minded individuals who are committed to tackling the biggest issues affecting the greatest number of animals. Join today!

**\$40** a month  
for a year could:

- Provide vet care for two rescued bears
- Free elephants from suffering

**\$30** a month  
for a year could:

- Provide emergency feed for 225 animals for one day
- Feed 18 rescued bears for one week

**\$20** a month  
for a year could:

- Provide 240 innocent dogs with rabies vaccinations
- Keep the pressure on big food brands to improve conditions for factory farmed animals

To sign up as a monthly donor, complete the order form and return by mail, or go online at [worldanimalprotection.ca/monthlygiving](http://worldanimalprotection.ca/monthlygiving)

Photo: PUTSADA - stock.adobe.com



# Gift animal protection

## Save 25 innocent dogs

Give rabies vaccines to 25 dogs and you help protect them from being inhumanely killed to prevent the disease from spreading. Vaccinated dogs get a collar or another highly visible sign to show that they are protected from rabies.

**\$25** C01

Or triple this gift and save 75 dogs

**\$75** C11



## Go where the need is greatest

When animal safety and welfare are at stake, we pour our hearts and resources into helping. Your caring gift helps make it possible for us to address urgent needs as they arise.

**\$100** G04



# 3 easy ways to order



## Mail in order form

using the enclosed postage paid envelope.



## Online at [worldanimalgifts.ca/holiday](http://worldanimalgifts.ca/holiday)



## Call toll-free 1 800 363 9772, ext. 101

Monday - Friday from 9:00am - 5:00pm EST



- ▶ **To receive a holiday print card and envelope** (additional cost of \$5.00 per card applies), please choose this option on the order form and mail the form in by December 9, 2019.



## Frequently asked questions

### How does my donation help animals?

Every gift you purchase is a symbolic contribution to help the program you've chosen as well as other animal welfare initiatives around the world. Your donation will be used where it is needed the most to help create a world where animal cruelty and suffering has ended.

### How do I track my World Animal Gift purchases?

To track your holiday gift guide purchases, please email [info@worldanimalprotection.ca](mailto:info@worldanimalprotection.ca)

### Will I receive a tax receipt for my purchases?

Yes! World Animal Protection is a Canadian registered charity and therefore your donation is tax deductible. Your tax receipt will be sent to you by email. If you do not have an email address, your tax receipt will be sent by mail. Animal Protector monthly donors will receive one tax receipt in February. Please note that print cards are not receipted.



## 1 Choose your gifts below and complete form:

SKU	Gift name	Price \$	QTY	Print Card* QTY	eCard Y/N**	Total \$
W39	Lifesaving holiday gift	173				
C02	Save 50 innocent dogs	50				
C06	Save 100 dogs	100				
G07	Go where the need is greatest	25				
C10	Save 365 innocent dogs	365				
MG01	Holiday match gift	150				
W04	Heal 2 bears	35				
W40	Heal 4 bears	70				
W02	Feed a hungry bear for 2 weeks	56				
W13	Feed rescued bears for one day	134				
GC14	Holiday combo gift #1	225				
W01	Free a captive bear	606				
W25	Free elephants from suffering	125				
G03	Go where the need is greatest	50				
W28	Protect tigers from cruelty	175				
W17	Free marine animals from suffering	40				
W35	Protect sea life	187				
GC10	Holiday combo gift #2	252				
C01	Save 25 innocent dogs	25				
C11	Save 75 innocent dogs	75				
G04	Go where the need is greatest	100				
GC15	Special holiday combo	125				
<b>Total World Animal Gifts including print cards \$</b>						
<b>Add a donation \$</b>						
<b>Grand total \$</b>						

## 2 Provide payment information:

### YOUR INFORMATION (please print clearly)

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_

Province \_\_\_\_\_ Postal code \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

**Enclosed is my cheque**  
(payable to World Animal Protection)

OR

**Please charge my:**

Visa     MasterCard     Amex

Card no. \_\_\_\_\_

Exp. date \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

### Yes, I want to be an Animal Protector (monthly donor)

\$20/monthly    OR     \$\_\_\_\_\_/monthly

Please charge my credit card above or bank account  
(please include a VOID cheque)

I authorize automatic monthly donations from my  
bank account

Signature \_\_\_\_\_

## 3 Mail in form using postage paid envelope

\* Each print card costs \$5.00 which includes postage, production costs, shipping, handling and administration. The order form must be received by December 9, 2019 to receive your print cards.

\*\* There is no charge for an eCard with product purchase however you must include your email address on the form to receive it.

# Thank you!



This holiday season give a World Animal Gift to the animal lover in your life. With over 20 life-changing gifts, you can make a real difference for vulnerable animals who need help more than ever. Be a miracle for animals this holiday season and give a truly meaningful gift today!



## Gift love and compassion

Animals around the world need protection. When you give this new, **limited-time holiday gift**, you can help save 30 innocent dogs by giving rabies vaccinations, feed a rescued bear nutritious food for one week, educate tourists and tour operators to get exploitive elephant experiences off tourism wish lists and go where the need is greatest like helping animals caught in disasters.



More gifts available online!  
[worldanimalgifts.ca/holiday](http://worldanimalgifts.ca/holiday)  
 1 800 363 9772, ext. 101

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 World Animal Protection is the operating name of  
 World Society for the Protection of Animals Canada (WSPA).