



Activating your legacy: financial planning
for a future where animals thrive





Agenda

- Welcome
- Canada program overview
- Impactful giving
- Financial planning insights
- Question & Answer
- Wrap-Up

Hello and welcome



Colin Saravanamuttoo
Executive Director
World Animal Protection, Canada



Who we are

- We are the global voice for animal welfare with 12 offices globally.
- This year we're celebrating 75 years of campaigning and advocacy work.
- **Our vision** is a world where animals live free from cruelty and suffering.
- **Our mission** is to move the world to protect animals.

Our strategy:

With your help, we will take on the global systems that fuel animal abuse. It is the only way to address the root causes of animal suffering.

Together, we will move the world to protect animals.

Goal 1

Ensure farmed animals live good lives by transforming the global food system



© World Animal Protection / Elyse Weatherly

Goal 2

Stop wild animals being cruelly exploited as commodities by changing the systems that allow this



© Tree Tops



Farming



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No future for factory farming

With your support and active participation, we will end factory farming by:

- **Moving financial institutions** to divest from JBS and factory farming and towards a humane and sustainable food system.
- **Moving governments** to
 - promote plant-based food in line with Canada's Food Guide and to meet climate targets.
 - require higher animal welfare standards through a phase-out of routine antibiotic use.
- **Moving restaurants and grocery chains** to offer, sell and promote more plant-based food and less food from factory farms.



Wildlife



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Protecting wild animals from exploitation



With your support and active participation, we will end the commercial exploitation of wildlife and keep them in the wild where they belong by:

- **Moving governments** to end the commercial wildlife trade, the breeding and keeping of wild animals for entertainment and roadside zoos.
- **Moving travel companies** to adopt wildlife friendly policies, end the sale and demand for captive wildlife entertainment (e.g., elephant rides, whale and dolphin shows) and promote humane alternatives for tourists (Wildlife Heritage Areas).
- **Moving pet retailers** to end the sale of wild animals as pets.
- **Rescuing and providing sanctuary to animals where we can.**



Impactful giving



A legacy of protection: for animals, and for people



Credit: Jo-Anne McArthur / We Animals Media

A legacy of rescue and rehabilitation



Legacy Financial

Webinar Presentation



PlaterFinancial.com



Address your goals^

Agenda

1. Financial Planning is for...

Who, what, where, when and why?

2. Retirement Planning

3. Power of Attorney for Finances

4. Growth Strategy

5. Market Analysis

6. Future Innovative Solutions





Investing for Your Financial Future



Investing for Your Financial Future



- It all starts with a plan.
- What is important to you?
- What motivates you in your life?
- Where are you now, and where do you want to be?

These answers are going to be different for everyone.



Retirement Planning



Retirement, Estate and Tax Planning



With the goal of getting you to, and through, retirement.

- At what age does one need to start looking at funding their retirement?
- It's never too early, and there are still some options for those who have delayed.
- What are the most common challenges today?



Power of Attorney for Finances





Power of Attorney for Finances

- What is it?
- When does it start, when does it end?
- Who needs it?
- What are the limitations?



Do you have a Will?



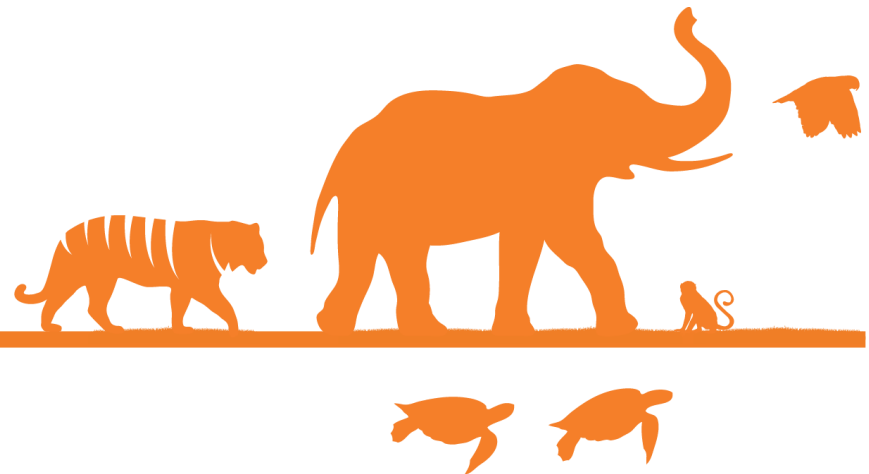


What is a will?

- What does it do?
- How often is it updated once you have one?
- How many do you need?
- Where would you implement it?
- Who needs to be involved in putting one together?
- Is it private?



Future Solutions



Donation options with your investments



While you're living

- You can donate a portion or an entire account as a lump sum to your charity
- You will receive a Charitable donation slip that can be applied to that calendar year's taxes owed
- Amounts up to 75% of Net Income is eligible for Donations
- Scan the QR code to go to the charitable donation calculator



After you're gone

- You can name World Animal Protection Charity as a Beneficiary
- You will receive a Charity donation slip that can be applied to your Estate
- Amounts Up to 100% of your Net Income are eligible for Donation, the year of passing and the preceding year



Get In touch.



More Information.



Thank you for your time!



Q&A



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Wrap Up



You will receive an email with a survey later today.



We will be sending a follow-up email with a recording.



For more information about today's webinar or leaving a gift to World Animal Protection, contact Tiffany at mylegacy@worldanimalprotection.ca.



Thank you!

For moving the world to protect animals.

